



1 person dies from oral cancer nearly every hour of every day.

The good news... your dentist could save your life through early detection with Velscope.

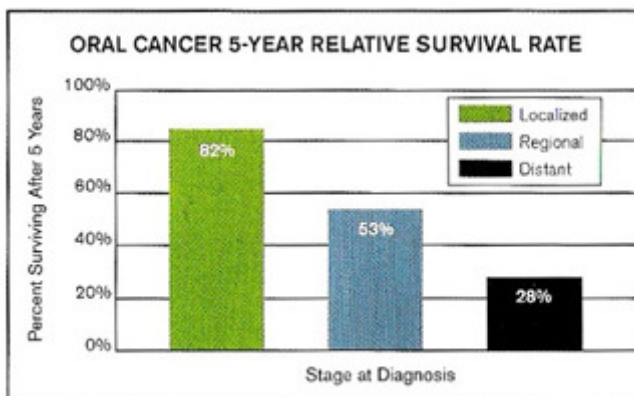
Rick Factors

- More common in men than woman
- Most common in African Americans
- Greater risk after age 35
- Tobacco Use
- Frequent alcohol consumption
- Prolonged exposure to sunlight (lip cancer)
- A diet low in fruits and vegetables
- The sexually transmitted infection HPV

Approximately 25% of oral cancer cases have no risk factors

Symptoms

- Red and/or white patches in the mouth
- Any sore that doesn't heal within 14 days
- Persistent hoarseness
- Feeling like something is caught in the throat
- Difficulty moving the jaw or tongue
- Difficulty in swallowing
- Ear pain on one side only
- A sore under a denture that doesn't heal
- A lump thickening in the mouth or on the neck.



Source: National Institute of Dental and Craniofacial Research
[http://www.nidcr.nih.gov/OralHealth/Topics/Oral Cancer/OralCancerStatistics.htm](http://www.nidcr.nih.gov/OralHealth/Topics/Oral%20Cancer/OralCancerStatistics.htm)

Oral Cancer 5-year relative survival rate

- Localized cancer (before it spreads): 82%
- Regional cancer (spreads to nearby organs): 53%
- Distant cancer (spread to distant organs): 28%

**Ask your doctor for an oral exam with Velscope powered by
Sapphire...because early detection is vital.**

For more information, ask your dental professional.